

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
GEORGIA	6,478,216	8,186,453	8,681,578	9,488,977
MEDIAN AGE (YRS)	-----	33.4	34.2	35.6
HISPANICS (ANY RACE)	-----	435,227	504,943	621,795
STATE'S PERCENTAGE		5.32%	5.82%	6.55%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		5,327,281	5,607,252	6,085,009
MSA'S PERCENTAGE		65.07	64.59	64.13
MEDIAN AGE (YRS)		36.2	37.2	38.7
BLACK/AFRICAN-AMERICAN		2,349,542	2,496,397	2,708,229
MSA'S PERCENTAGE		28.70	28.76	28.54
MEDIAN AGE (YRS)		29.2	29.9	31.2
AMERICAN INDIAN/NATIVE		21,737	24,360	28,933
MSA'S PERCENTAGE		0.27	0.28	0.30
MEDIAN AGE (YRS)		31.5	31.3	31.4
ASIAN		173,170	195,860	233,470
MSA'S PERCENTAGE		2.12	2.26	2.46
MEDIAN AGE (YRS)		31.1	32.1	34.7
HAWAII/PACIFIC ISLANDER		4,246	4,561	5,417
MSA'S PERCENTAGE		0.05	0.05	0.06
MEDIAN AGE (YRS)		26.6	26.5	27.3
OTHER		196,289	229,730	284,006
MSA'S PERCENTAGE		2.40	2.65	2.99
MEDIAN AGE (YRS)		23.9	25.0	26.7
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN		-----	1,023,974	1,049,880
SUBURBAN		-----	5,353,430	5,929,742
RURAL		-----	2,304,174	2,509,355

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<b>INCOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	
HOUSEHOLD MEDIAN	\$47,818	-----	
PER CAPITA	\$23,875	-----	
<b>EXPENDITURES</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
TOTAL EXPENDITURES	\$134,631,321,000	\$180,651,690,000	34.18%
FOOD AT HOME TOTAL	\$15,452,872,000	\$18,785,798,000	21.57%
FOOD AWAY FROM HOME TOTAL	\$14,017,144,000	\$18,516,342,900	32.10%
FOOD AS % OF TOTAL EXPENDITURES	21.89%	20.65%	-----
<b>FOOD AT HOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
MEATS (ALL TYPES)	\$3,334,555,300	\$4,086,768,500	22.56%
FISH & SEAFOOD PRODUCTS	\$346,921,300	\$419,541,800	20.93%
FRUITS & VEGETABLES	\$1,759,657,100	\$2,106,962,100	19.74%
DAIRY PRODUCTS	\$1,634,477,100	\$1,978,044,900	21.02%
BAKERY PRODUCTS	\$1,644,224,100	\$1,941,150,100	18.06%
CEREALS & PRODUCTS	\$835,225,700	\$1,039,054,400	24.40%
PREPARED FOODS	\$2,380,999,700	\$2,914,776,000	22.42%
JUICES	\$456,310,700	\$550,480,800	20.64%
<b>FOOD AWAY FROM HOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
BREAKFAST & BRUNCH	\$952,733,100	\$1,386,473,600	45.53%
FAST FOOD	\$463,883,600	\$651,774,600	40.50%
FULL SERVICE	\$488,849,500	\$734,699,000	50.29%
LUNCH	\$3,416,553,800	\$4,479,570,200	31.11%
FAST FOOD	\$2,172,585,300	\$2,765,568,600	27.29%
FULL SERVICE	\$1,243,968,500	\$1,714,001,600	37.78%
DINNER	\$5,099,087,700	\$6,866,510,900	34.66%
FAST FOOD	\$2,070,379,200	\$2,652,443,100	28.11%
FULL SERVICE	\$3,028,708,500	\$4,214,067,800	39.14%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
<b>MEATS</b>			
MEATS (ALL TYPES)	\$1,043	\$1,164	11.60%
POULTRY	\$323	\$362	12.07%
EGGS	\$51	\$56	9.80%
<b>FISH &amp; SEAFOOD</b>			
FRESH	\$62	\$67	8.06%
FROZEN	\$29	\$34	17.24%
CANNED	\$17	\$18	5.88%
<b>FRUITS / VEGETABLES</b>			
FRESH	\$371	\$409	10.24%
CANNED	\$87	\$98	12.64%
FROZEN	\$67	\$70	4.48%
OTHER	\$25	\$24	-4.00%
<b>DAIRY PRODUCTS</b>			
FRESH MILK & CREAM	\$155	\$168	8.39%
CHEESE	\$134	\$142	5.97%
ICE CREAM	\$86	\$95	10.47%
BUTTER / MARGARINE	\$39	\$47	20.51%
<b>BAKERY PRODUCTS</b>			
BREAD & PRODUCTS	\$401	\$432	7.73%
COOKIES	\$75	\$79	5.33%
CRACKERS	\$39	\$41	5.13%
<b>CEREALS &amp; PRODUCTS</b>			
CEREALS	\$140	\$150	7.14%
PASTA PRODUCTS	\$46	\$54	17.39%
FLOUR & MIXES	\$41	\$49	19.51%
RICE	\$34	\$42	23.53%
<b>PREPARED FOODS</b>			
SNACKS/CHIPS	\$123	\$144	17.07%
JUICES	\$143	\$157	9.79%
FROZEN/PREP. OTHER	\$96	\$113	17.71%
SOUPS	\$59	\$70	18.64%
SAUCES & GRAVIES	\$59	\$59	0.00%
BABY FOOD	\$50	\$55	10.00%
FROZEN MEALS	\$44	\$50	13.64%
NUTS	\$30	\$32	6.67%
SALADS	\$25	\$31	24.00%

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